

## MEDIA & COMMUNICATION

<http://www.sbcs.edu.tt/departments/UOG.html>

<http://www.sbcs.edu.tt/departments/CEC.html>

<http://www.sbcs.edu.tt/departments/CMS.html>

The media is one of the most powerful industries in today's world. Modern Media is multi-faceted and includes film, radio, television, print and the World Wide Web. Media professionals are in demand globally, both in media houses and traditional organizations. Many Media professionals are now employed by non media organizations as Communications specialists; in effect these individuals become the voice of the organization. This area is one that suits individuals with strong communications and people skills.

A career in Media can be both financially and personally rewarding. At SBSCS we offer programmes suited to both CXC/O'Level and CAPE/A'Level graduates.

Media students must be natural communicators who are able to clearly express their ideas. It follows, that an outgoing personality together with an understanding of the social environment would be valuable assets.

If you are creative, self-motivated and organized then a career in media may be for you. At SBSCS our globally recognized programmes will assist you in achieving your goals.

### **Typical job options/career paths:**

Broadcast Journalist, Communications Officer, Communications Specialist, Film Producer, Journalist, Media Relations Manager, Media Specialist, Radio Presenter, Reporter, Television, Presenter, Video Editor.

Students with CAPE/A'Levels as their highest qualification can gain direct entry into BTEC HND in Media and Communication programme. This programme can be completed in approximately 2 years.

Students with CXC/O'Levels as their highest qualification can also gain direct entry into BTEC HND in Media and Communication programme. However, 2 years of relevant working experience is also required. This programme can be completed in approximately 2 years.

Graduates of COSTATT with relevant work experience may be able to enter into the University of Greenwich BA (Hons) programme directly.

Further study at the Master's level is available to students who want to advance their education and broaden their skill set.

SBSCS offers additional training via the following short media courses:

Beginner's Guide to Digital Photography

Introduction to Broadcast News

Introduction to Journalism

Sound Engineering 101

## MEDIA & COMMUNICATION CAREER PATHWAY @ SBCS

